



CASE STUDY

RETAIL PORTFOLIO



150 LOCATIONS RETAIL PORTFOLIO MANAGEMENT

WESTERN UNITED STATES
(Texas to California)



PROJECT & SCOPE

- Become one of the largest Western wear retailers in the country.
- Implement Client's leases into Swearingen's lease database system.

VALUE ADDED

- Grew from 16 locations to 150 locations over a three year period, becoming one of the largest western wear retailers in the country.
- Managed 150 leases in our lease administration database.
- Implemented national real estate representation across the country for the Client (sourcing retail sites and negotiating on all transactions).
- Managed new store construction to create brand and store familiarity.